LOGISTICS MANAGEMENT

ASSIGNMENT QUESTIONS

UNIT 1

Integrated logistics system is an interface of procurement function, production function and physical distribution function of the total logistics function in order to achieve a basic logistics mission of the best possible customer service at the least possible costs. Justify

One of the main jobs of logistics managers is to plan and implement their firm's strategy regard in the desired combination of forecasting and operational control. Explain with an example.

Thinking of customer service in terms of performance levels has relevancy providing it can be accurately measured. The notion of customer service as a philosophy of management exemplifies the importance of customer-focused marketing. All three dimensions are important to understand what is involved in successful customer service. validate.